

Privacy Policy:

1. OVERVIEW:

DigiTechworks Pty Ltd. (the "Company", "we" or "us"), uses our website and other internet-based tools to provide educational content, resources and services.

This Privacy Policy governs the manner in which the Company collects, uses, maintains and discloses information collected from users ("Student", "User" or "you") of www.digitechworks.com.au (the "Website"). This Privacy Policy applies to the Website, and all Courses and training offered by the DigiTechworks Group. This Policy should be read in conjunction with any Terms of Use and other policies available on the Website. If you have any questions about this Policy, please contact us by sending an email with your questions to info@digitechworks.com.au before accessing or entering any information on the Website.

PERSONAL IDENTIFICATION INFORMATION:

We may collect personal identification information from Students in a variety of ways, including, but not limited to, when Students enrol in the academy or a course within the academy, subscribe to a newsletter, and in connection with other activities, services, features, or resources we make available in our academy or on our Website. Students may visit Website anonymously. We will collect personal identification information from Students only if they voluntarily submit such information to us. Students can refuse to supply personal identification information but doing so may prevent them from engaging in certain academy and Website related activities.

ADDITIONAL DATA COLLECTED:

To learn about your experience as a User and to make periodic improvements to the Website. we may collect and retain certain information. We will automatically record information about your activity on the Website.. This may include your Internet Protocol (IP) address, operating system, geolocation information, locale preferences, identification numbers associated with your computers and mobile devices, your mobile carrier, date and time stamps associated with transactions, system configuration information, metadata, and other electronic interactions with the Website.

Cookies and Similar Technology: We may collect information about you through the use of cookies and other similar technologies. Cookies are pieces of data in the form of text files that your browser stores on your hard drive and sends back to us when making requests, and similar technologies. For more information on our use of cookies and similar technologies, please refer to our Cookies Policy.

HOW WE USE COLLECTED INFORMATION:

The Company may collect and use Students' or users' personal identification information for the following purposes:

To improve customer service:

Information you provide helps us respond to your customer service requests and support needs more efficiently.

To personalize user experience:

We may use information in the aggregate to understand how our Students as a group use the services and resources provided in our School and on our Website.

To send periodic emails:

We may use Student email addresses to send Students information and updates pertaining to their enrollment and about the School and/or Website. Student email addresses may also be used to respond to Student inquiries, questions, or other requests.

Remarketing:

We may engage in "remarketing" activities using third-party services, which may include but are not limited to Google Ads, Google Analytics, Facebook, and Facebook Pixel. By using the Website and/or School, you consent to allowing us to provide information, including the use of cookies, to third-party service parties who may present you with advertisements about the Company after you visit the Website. For more information on our use of cookies and similar technologies, please refer to our Cookies Policy.

SHARING YOUR PERSONAL INFORMATION:

We do not sell, trade, or rent Student personal identification information to others. In certain situations, we may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. We may disclose your personal information to third parties:

In the event that we sell or buy any business or assets of the Company or another entity, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.

If the Company or its assets are acquired by a third party, in which case personal data about Students may be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms of Use; or to protect the rights, property, or safety of the Company, our Users, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

THIRD-PARTY WEBSITES:

Students may find advertising or other content in our School that link to the websites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these websites and are not responsible for the practices employed by websites linked to or from our School or Website. In addition, these websites or services, including their content and links, may be constantly changing. These websites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Student, is subject to that website's own terms and policies.

THIRD-PARTY APPLICATIONS:

To provide an enhanced experience to Users, including to track conversions and analytics, we may engage services and features controlled by third-parties. We cannot control or dictate how any third-party application you use in conjunction with the Website or School, now or at any point in the future, will treat any personal information you transmit through their servers when using the Website or School. We advise you to contact these parties directly to review their privacy policies. Without limitation, the Company uses or may use the following third-party applications and services in conjunction with the Website: Google Analytics, MailerLite, Facebook. By using any of these third-party applications to interact with the Website, we will not be given access to your login credentials, user name, password, payment information, or any information you may provide directly to these applications.

FACEBOOK CONVERSION TRACKING PIXEL:

Our website utilizes the Conversion Tracking Pixel service of Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA or, if you are based in the EU, Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (together, "Facebook"). This tool allows us to follow the actions of users after they are redirected to a provider's website by clicking on a Facebook advertisement. We are thus able to record the efficacy of Facebook advertisements for statistical and market research purposes. The collected data will remain anonymous. This means that we cannot see the personal data of any individual User. However, the collected data is saved and processed by Facebook. We are informing you of this matter according to our information at this time. Facebook is able to connect the data with your Facebook account and use the data for their own advertising purposes, in accordance with Facebook's Data Policy found under: <https://www.facebook.com/about/privacy/>. Facebook Conversion Tracking also allows Facebook and its partners to show you advertisements on and outside Facebook. In addition, a cookie will be saved onto your computer for these purposes.

Only users over 13 years of age may give their permission. If you are younger than this age, please consult your legal guardians.

Please click here if you would like to revoke your permission:
https://www.facebook.com/ads/website_custom_audiences/

CHANGES TO THIS PRIVACY POLICY:

The website has the discretion to update this Privacy Policy at any time. We encourage Students to frequently check this page for any changes. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

YOUR ACCEPTANCE OF THESE TERMS:

By using or submitting any information through the Website or the School you signify your acceptance of this Privacy Policy. You are prohibited from accessing or using the Website or School unless you fully understand and agree to this Policy, the Terms of Use, the Cookies Policy, and any other terms available for review on the Website. Your continued use of the Website following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

CONTACT US:

We encourage you to send us questions and inquiries on this Policy. Please send us an email at info@digitechworks.com.au and we will respond to all inquiries on the Policy within 14 days.